



















# The Smile Persists; On Flanders Fields; Drying Up New York



He doesn't look very happy here but after it was all over the Prince of Wales admitted that his ride on "The Whip" was the real thing



For emergency messages the Canadian air force depends on carrier pigeons. The trustworthy little birds always return to their base when released—(Fox News)



A superb bit of action, when Jockey Flanagan on Lytle cleared the last barrier in the 31st annual steeplechase of the Maryland Hunt Club



After successfully swimming the River La Plata in South America, Miss Lillian Harrison of the Argentine Republic is about to attempt the English Channel



M. Oehmichen of France flew only a mile but it netted him a prize of 90,000 francs, because his machine didn't happen to have an engine in it



Flanders fields recently resumed a martial appearance when Albert, king of the Belgians, unveiled a memorial to the fallen men of the London Scottish. Pictured with him is Sir Douglas Haig



Despite the fact that he has had to undergo nearly 100 operations as a result of X-ray burns, Dr. Frederick H. Baetjer of Johns Hopkins Medical School, continues to persist in his investigations



Could you see that smile and not recognize a Roosevelt? The youngster shown enjoying the elephant ride is Teddy Roosevelt, Jr., son of the assistant secretary of the navy and grandson of the former president



Prince Tokamatsu is the third son of the Emperor of Japan. He is expected to visit Canada later in the year in the course of a round-the-world naval trip



Prohibition authorities went a long way toward drying up New York recently when they hung "closed" signs on nine nationally known places of pleasure



The rumor persists that Lady Margaret Sackville, daughter of Earl de la Warr, is to marry Prime Minister Ramsay MacDonald



Hon. Chas. Murphy, postmaster-general of the Dominion of Canada, and Postmaster-general Harry S. New of the United States, recently made a formal call on President Coolidge



"Raw meat, I want raw meat," roared this great Siberian tiger when the cameraman ventured near enough to get a shot. He got it but not via the cameraman



The gentleman scrapper from France is in America to swap blows with Tommy Gibbons. He has recovered his old-time smile



The only Canadian nurse who lost an arm on the field is pictured while attending a recent convention of the Ontario Amputation Association—(Fox News)



Although only 12 years of age, William Herman of Philadelphia has an excellent chance of getting a place on the U.S. Olympic gymnastic team



"So this is Venice"—Wrong! It's Harper's Ferry, Va., as it appeared recently when the Potomac and Shenandoah rivers started on a rampage following a three-day deluge of rain



Saved—but only after a stiff tussle around the nets. The goalie looks as though he had evil designs on the life of his opponent, but the camera caught only the end of the stroke













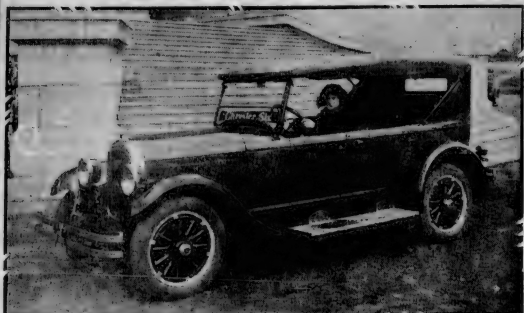
# \$15,000 in Cash Prizes and Autos

WILL BE GIVEN AWAY  
During Next Few Weeks By

## The Edmonton Bulletin

### This Is the Grand Prize for Edmonton

\$2,250 CHRYSLER MASTER SIX TOURING CAR



The Chrysler Master Six Touring Car carries the undeniable mark of quality. It is a unit in its ease, grace, the product of careful blending of lines and surfaces, curves and angles. Undoubtedly it is of genuine built-in leather of public trust. This car was selected especially for the Grand Prize for the City of Edmonton, and is now on exhibition at the Motor Showrooms, 1010 10th Street, Edmonton. This prize will be awarded to the person who secures the greatest number of votes in the City of Edmonton. The winner of this car may accept an alternate prize of \$2,000 in cash.

It will not interfere with your business. It is merely a matter of boosting

### The Edmonton Bulletin

—with your friends whenever or whenever you happen to meet them

### The Object of the Big Automobile and Cash Prize Campaign

Would you like to have \$2,000 in cash?  
Or would you like a Chrysler Six-Cylinder Automobile?  
Or would you like a McLaughlin Six-Cylinder Special Touring Automobile?  
Would you like one of these within the next few weeks?

The plan is based on a circulation campaign and for the first time in the history of such campaigns in Western Canada the winners will have a choice between cash and equivalent prizes.

### \$15,000 For New Readers

The motive behind this \$15,000 offer is simple. It is to open the doors of Edmonton and all Northern Alberta to thousands of new readers of The Bulletin. The plan has been under consideration for several months. The Bulletin feels that the most pleasant way to add a large number of new readers is to include present friends and subscribers in the plan so that they may have opportunity to share its benefits.

Before the campaign is complete a large number of friends and boosters of The Bulletin will have been handsomely rewarded for their part in this great circulation event.

### Months of Improvement

The Bulletin has devoted considerable time and money to improving the quality of the paper. It now wants a large number of new readers who will become permanent friends. The effort, which in the ordinary way would require many months, can be accomplished in a few weeks by the present plan of \$15,000 in prizes with cash commissions to subscription boosters of the paper.

The Bulletin's territory has been divided into two districts—the City of Edmonton and one outside district.

### TWO GRAND PRIZES

There will be two grand prizes of \$2,000 each, one for Edmonton and the other for the outside district, so that candidates in the country district will not be matched against city contestants for a grand prize.

The two districts are as follows:

NUMBER ONE—The City of Edmonton—All territory within the City Limits.

NUMBER TWO—Northern Alberta, excluding the City of Edmonton.

This contest is open to everyone. You do not need to be a subscriber of The Bulletin to enter your name.

You may enter your own name or the name of your wife or daughter or some friend whom you would like to see win one of the big cash prizes.

### A Few of the Things \$2,000 in Real Money Will Do for You

\$2,000 will make the first payment on a Home.

\$2,000 will go a long way in relieving some pressing mortgage.

\$2,000 will assist very materially in financing a university course.

\$2,000 will buy a lot of new furniture.

\$2,000 will buy you an elegant touring automobile and give you enough money to buy gasoline and oil for a year. \$2,000 is more money than many a man earns in a year.

Here is your chance to earn that amount in 12 weeks, and still hold your position.

The person who never makes an effort is always tagging behind and wondering why the other fellow always gets ahead.

This is your opportunity, Mr. Reader—Grasp it. It may never come again.

Send in your name today and prove to yourself that you have the ability and that you are going to make it work.

### Second Prize for Edmonton

\$1,330 Overland "Blue Bird" Touring Car



The "Blue Bird" Overland Touring Car, equipped with Balloon tires, bumpers, disc wheels, in fact everything that makes up the last word in distinction and comfort. This car will be awarded to the person who secures the second greatest number of votes in the City of Edmonton. This car is now on exhibition at the Wilby-Overland Showrooms, corner 10th Street and Jasper Avenue, Edmonton.

Winner of this car may accept an alternate prize of \$1,000 in cash.



It Costs You  
Nothing to  
Enter

Cut Out  
This Coupon  
AND SEND AT ONCE

Good for 5,000 Votes

ENTRY BLANK

FILL OUT AND MAIL TODAY

GOOD FOR 5,000 VOTES

Write name and address plainly. Enter your own name or that of a friend.

Mr.  
Mrs.  
Miss

Address (Street)

City or Town

Only one entry blank will be credited to any one candidate.

Make  
Your  
Decision

Start  
Today

\$2000  
In Cash

Waiting  
For You

### THIRD GRAND PRIZE FOR EDMONTON

\$1,300 Special "Sport" Star Touring Car



The new Star Special "Sport" Touring Car is an outstanding achievement of the motor car industry this year. This elegant five-passenger automobile will be given to the person who secures the third greatest number of votes in the City of Edmonton. This car is now on exhibition at the Gerde Motors, 1010 10th Street, Edmonton.

Winner of this car may accept an alternate prize of \$1,000 in cash.

9  
TOURING  
CARS  
9

Call Bulletin  
Contest  
Phone  
2205

Local and Long Distance

### FOURTH GRAND PRIZE FOR EDMONTON

\$930 Star Standard Touring Car



To the person who secures the fourth greatest number of votes in this contest in the Country District will be awarded this elegant \$930 Star Standard Touring Car, which is now on exhibition at the Gerde Motors, 1010 10th Street, Edmonton. The winner of this car may accept an alternate prize of \$900 in cash.



# Splendid Opportunity to Own Your Own Car Without Any Cost to You

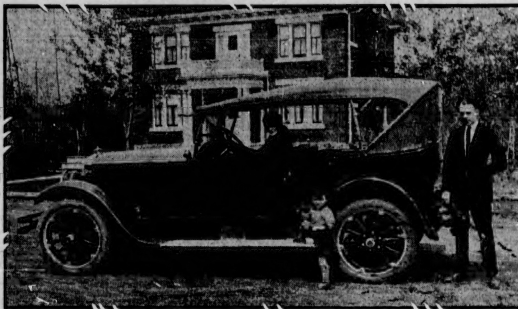
Nine Automobiles Will Be Given Away By---

## The Edmonton Bulletin

### FOUR GRAND PRIZES FOR COUNTRY

If You are a Fair Judge of Human Nature and Have a Little Tact You Can Win in This Fascinating Competition

This is The Grand Prize for Country District  
\$2,250 McLaughlin Master Six



This handsome 1924 model McLaughlin Touring Automobile, equipped with McLaughlin block four wheel brake and new engine that will drive the car from sixty to seventy miles an hour, was reserved specially for the country district. This car is now on exhibition at the McLaughlin Motor show rooms, 104 Street, Edmonton. This prize will be awarded to the person who secures the greatest number of votes in District No. 2.

The winner of this car may accept an alternate prize of \$2,000 in cash

Call  
Bulletin  
Contest  
Office  
2205  
Local or  
Long Distance

### How to Enter THE BULLETIN \$15,000 Cash and Automobile CONTEST

FIRST—Fill in the Nomination Blank on this page. Then bring or send it to the Contest Manager, who will supply you with all information, receipt books, instruction sheets, etc.

SECOND—Make up your mind that you are going to win the Grand Prize in your district or at least one of the several big prizes. What others have accomplished you can do.

There are a number of people in your town and district who are now taking The Edmonton Bulletin. Get a list of these subscribers and get in touch with each one. Ask them to save their renewal subscriptions for you. Make a house to house canvass for new subscribers—every home is a possibility. Take a few minutes and make up a list of your own acquaintances and it will surprise you how soon you will have an army of workers around you, all wanting to assist you in winning the big prize.

Anyone may nominate himself or herself or any friend. There is a ballot published in this announcement good for 500 free votes. This ballot will be published each day in The Edmonton Bulletin for four weeks. Each ballot will count 500 votes for the person whose name appears on the ballot. So, that when soliciting your friends and others for subscriptions you can secure many extra votes by asking them to save the 500 vote ballot from their paper.

Get busy right away. Send in your name. Don't let time mark against your chances for success. Those who start early will have the best chance of winning the big prizes.

Get in touch with The Edmonton Bulletin Contest Department at once. Anything you don't understand, call us by telephone and we will gladly furnish you with all information.

Telephone 2205

How Subscriptions Will Count in Votes in The Bulletin Contest

#### INFORMATION FOR CANDIDATES

Scale of Votes and Subscription Price for The Morning Bulletin

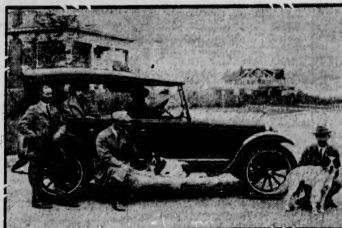
##### VOTES ALLOWED ON NEW SUBSCRIPTIONS

| By Carrier | Subscription | Price   | Vote    |
|------------|--------------|---------|---------|
| 3 months   | subscription | \$ 2.50 | 10,000  |
| 6 months   | subscription | 5.00    | 20,000  |
| 12 months  | subscription | 12.00   | 40,000  |
| 18 months  | subscription | 18.00   | 120,000 |
| 24 months  | subscription | 24.00   | 200,000 |
| By Mail    | Subscription | Price   | Vote    |
| 3 months   | subscription | \$ 2.50 | 10,000  |
| 6 months   | subscription | 5.00    | 20,000  |
| 12 months  | subscription | 12.00   | 40,000  |
| 18 months  | subscription | 18.00   | 120,000 |
| 24 months  | subscription | 24.00   | 200,000 |

##### VOTES ALLOWED ON OLD SUBSCRIPTIONS

| By Carrier | Subscription | Price   | Vote    |
|------------|--------------|---------|---------|
| 3 months   | subscription | \$ 2.50 | 10,000  |
| 6 months   | subscription | 5.00    | 20,000  |
| 12 months  | subscription | 12.00   | 40,000  |
| 18 months  | subscription | 18.00   | 75,000  |
| 24 months  | subscription | 24.00   | 125,000 |
| By Mail    | Subscription | Price   | Vote    |
| 3 months   | subscription | \$ 2.50 | 10,000  |
| 6 months   | subscription | 5.00    | 20,000  |
| 12 months  | subscription | 12.00   | 40,000  |
| 18 months  | subscription | 18.00   | 75,000  |
| 24 months  | subscription | 24.00   | 125,000 |

#### SECOND GRAND PRIZE FOR COUNTRY \$1370 New Oldsmobile Touring Car



At Prediction Motors, 10230 99th Street, Edmonton, will be seen the new Oldsmobile which was selected as second Grand Prize for the country district. This five-passenger touring car embodies the finest engineering principles that have been developed in the country and Europe. This prize will be awarded to the person who secures the second greatest number of votes in District No. 2.

The winner of this car may accept an alternate  
Prize of \$1,000 IN CASH

### \$500 SPECIAL PRIZE

ARE YOU A GOOD GUESSER?

#### A TEST OF REAL SKILL

An \$830 Star Standard Touring Car or \$500 in Cash will be given to the subscriber who guesses the correct or the nearest correct number of votes the highest candidate will have at the close of the contest. One guess will be allowed for each dollar paid in on subscription, whether it is given to some candidate or mailed direct to The Edmonton Bulletin.

A few suggestions from which a subscriber may work out his or her guesses:

One year's subscription (new) to The Bulletin by mail, \$8.00 a year, counts 10,000 votes.

One year's subscription to The Bulletin by carrier (new), \$12.00 per year counts 20,000 votes.

There will be extra votes given throughout the contest.

The contest was announced in Star 24th and will close in August. Any candidate should secure from two to five subscriptions a day.

One year's subscription by mail \$8.00 a year, entitles a subscriber to eight guesses. One year's subscription to The Bulletin delivered by carrier \$12.00, entitles the subscriber to 12 guesses.

#### CLIP THIS COUPON

And mail with money for subscription, or you may secure guessing blanks from a candidate or by applying to The Bulletin Contest Office.

To THE BULLETIN, Contest Department.

Enclose my guesses on the number of votes the highest candidate will have at the close of the contest are:

.....

Name .....

Amount money .....

Address .....

Credit my Votes to .....

#### THIRD GRAND PRIZE FOR COUNTRY \$1130 Special "Sport" Star Touring Car



The new Star Special "Sport" Touring Car is an outstanding achievement in the motor industry this year. This automobile will be given to the person who secures the third greatest number of votes in District No. 2. This car is now on exhibition at the Grady Motor, 10130 102nd Street, Edmonton.

The winner of this car may accept an alternate  
prize of \$700.00 IN CASH

#### FOURTH GRAND PRIZE FOR COUNTRY \$930 Star Standard Touring Car



To the person who secures the fourth greatest number of votes in this contest in the city of Edmonton will be awarded this elegant \$930 Star Standard Touring Car, which is now on exhibition at the Grady Motor, 10130 102nd Street, Edmonton.

The winner of this car may accept an alternate  
prize of \$500 IN CASH

ADDRESS ALL COMMUNICATIONS TO THE EDMONTON BULLETIN  
CONTEST OFFICE, 10405 JASPER AVENUE

J. A. McNEIL,  
Contest Editor







